

ALEXANDER KOLOSSY

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Alex
Kolossy

PROFILE

A well-organised, enthusiastic and very creative individual with an outgoing personality who possesses the determination to succeed. Forms working relationships quickly with a range of people. A strong team player who uses his initiative to achieve his full potential.

A conscientious, hard working, polite and articulate manner have helped me to excel in every position I have undertaken. Committed to providing a quality service. Able to work effectively and efficiently within a team or using own initiative to consistently meet and exceed targets and deadlines.

QUALIFICATIONS

2002-2006

HERIOT-WATT UNIVERSITY AND EDINBURGH COLLEGE OF ART

BSc (HONS) INTEGRATED PRODUCT DESIGN

This course was a joint project between Heriot-Watt University and Edinburgh College of Art which involved three core topics of product design, mechanical engineering and management.

Mechanical engineering and management were taught at Heriot-Watt while product design was taught at the Edinburgh College of Art both well renowned for their strong background in these subjects. All of the subjects were carefully blended giving me unique understanding of not just one main topic on its own but of three and how they are all closely linked to each other.

Studying this course has given me confidence in product design with a good understanding of all aspects of creating a product from problem analysis, initial concept, development, manufacture and marketing with the ability to manage the whole process.

Due to the unique structure of the degree course I do not have only the knowledge needed to start a career in just product design but I have a strong enough background in both management and marketing to have a successful career in any of these subjects.

HIGHERS

Mathematics B, English C, Craft & Design C, Physics C, Chemistry A (Int 2) Business Management B (Int 2), Engineering Craft Skills B (Int 2)

PAST PROJECTS

Final Year Design Project

For my final year project I was given an open brief to design anything I wanted as long as I could prove it was a viable and original product. I designed a smoking shelter that provided both refuge from the weather and subtle motivation for smokers to quit. In order to do this I had to perform thorough market research to scope any possible competition and to identify a clear market for the product. A key element of the project was to also give regular presentations on a weekly basis to large groups of people to show my designs and their development. In order to do this successfully I not only became comfortable presenting to audiences but I also gained excellent skills in creating highly visual presentation boards using computer programs such as Photoshop.

Brand Identity Project

Another project I was given was to find the key target audience for two given companies and develop one of the company's products to suit the other companies target market. As I studied marketing throughout my degree I had gained a good knowledge of the market research, market segmentation and the different types of media available to use as a marketing tool. This proved invaluable in this project as without having a good grasp of marketing I would have been unable to clearly identify and reach my goals for the project.

EMPLOYMENT HISTORY

SEPTEMBER 2008 TO PRESENT

Graphic Designer/Marketing Assistant

CASHMASTER INTERNATIONAL LTD.

Being the only in-house graphic designer at Cashmaster has given me a great foundation to my graphic design experience. My role at Cashmaster is to provide the company with all their graphic digital and printed needs. When

I joined Cashmaster they were in the initial process of re-branding to make the company as a whole more in fitting with it's new product range. For this reason I had the sole responsibility of creating a new global appearance of all digital and printed media. This included brochures, trade show material, posters, branded goods, videos etc. My role has also involved creating graphic materials for the physical machines to help brand them better and display the necessary information required on electrical equipment.

As an international company I have gained great experience of working with numerous cultures and translation. I have also gained great experience in the importance document control.

MAY 2008 TO SEPTEMBER 2008

SIGN*A*RAMA

Sales Associate

My role at Signarama involved visiting clients on a daily basis to discover their needs and expectations for their sign and print requirements. My work in the office would then be to design few concepts for their requirements and cost up the options that best suited their budget. After presenting my solutions with the client and deciding on a firm proposal this would be passed on to the production team to finalise the design to be production friendly before signing off the final design with the client ready for manufacture and installation. The majority of work was vinyl lettered signs with only 2 dimensions although in the short time I was there I did have the opportunity to design a number of signs with 3D lettering and projected lighting.

OCTOBER 2007 TO MAY 2008

BANK OF SCOTLAND

Customer Adviser

SEPTEMBER 2002 TO SEPTEMBER 2007

SAINSBURY'S SUPERMARKETS

Retail Assistant & Department Supervisor

SKILLS

Highly Creative

Through studying both product design and mechanical engineering simultaneously I have developed a good understanding of the importance of not only function but also aesthetics and their roles in creating a viable product. As a result I can effectively develop creative solutions that perform their task well and look attractive at the same time.

Excellent Computer Skills

I use computers on a daily basis and I am highly skilled in using a number of graphic computer programs including the Adobe Creative Suite, PowerPoint and CAD packages including Rhinoceros 3D and AutoCad. I also have a strong background using Microsoft Word, Internet Explorer, Excel and other web and email clients. A keen interest in computers has given me a number of skills which I have used to set up and maintain a number of websites including my own: www.alexkolossy.com

Analysis/Problem Solving

As an integral part of my degree course I was given new design briefs on a monthly basis. These would involve a lot of thorough research and development to find a suitable solution. As a result of this I have gained excellent analysis and problem solving skills that are essential in order to thoroughly research a problem and through my findings create a working solution.

Management

Through studying management as a core topic of my degree course and having experience as a supervisor I have gained great understanding and experience of management and leadership. As my degree course included a number of varied subjects with different topics it was essential for me to organise myself effectively. As a result I have a great ability in managing my workload in a professional and organised manner. I can easily manage my own tasks so that I can meet deadlines and complete tasks to a high standard even when the workload becomes high and this is transferred to my peers who are motivated by my enthusiasm. I feel this encourages the team as a whole to succeed in group objectives.

Mechanical Engineering

Studying mechanical engineering has given me a good knowledge of a variety of mechanical engineering subjects including materials science and design for manufacture. This has given me broad understanding of the properties of a number of materials, their most suitable roles and the best manufacturing processes required to transform them into a profitable product.

REFERENCES

Available on request